

**PATENTS**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re Application of:	§	
<b>Cohen</b>	§	Group Art Unit: <b>2174</b>
	§	Examiner: <b>Pesin, Boris M</b>
Serial No.: <b>10/005,182</b>	§	
	§	Atty. Docket #: <b>COHEN2</b>
Filed: <b>December 5, 2001</b>	§	
	§	
Title: GRAPHICAL USER INTERFACE AND	§	
WEB SITE EVALUATION TOOL FOR	§	
CUSTOMIZING WEB SITES	§	

**Certificate of Transmission:**

I hereby certify that this correspondence is being submitted by e-filing with the U.S. Patent and Trademark Office in accordance with §1.8 on June 7, 2007 via the EFS-Web electronic filing system.

/James E. Schutz, Reg. #48658/

James E. Schutz

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**RESPONSE AND AMENDMENT TO OFFICE ACTION**

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Commissioner for Patents  
Mail Stop Amendments  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the *Official Action* from Examiner Boris Pesin of Art Unit 2174, mailed March 7, 2007, Applicant submits this *Response and Amendment to Office Action*. Applicant respectfully request reconsideration of the above-identified application in view of the following remarks and amendments.

As of this *Official Action*, pending claims 3-7, 21-23, 30-31, 64, and 75-93 stand rejected.